

## Vending Test

### Dairy Vending Test in Iowa/Illinois Final Report

The report is prepared in a "presentation-style" format so it isn't "text heavy." Download the entire [39 page Dairy Vending Test Report](#) or the sections listed below.

Read a short article (less than two pages) summarizing the study:

[Milk Consumption Increases 5 percent in All-Dairy School Vending Test](#)

Section 1 (9 pages)

[Test Background & Structure](#)

- 1.1 Goals
- 1.2 Machines/schools/products
- 1.3 Plan-O-Gram

Section 2 (13 pages)

[Findings - Vending 2002](#)

- 2.1 Sales Analysis
- 2.2 Key Factors

Section 3 (7 pages)

[Findings - Total Milk Comparisons 2001 vs. 2002](#)

- 3.1 Average per school total units and ounces sold
- 3.2 Conclusions

Section 4 (4 pages)

[Key Messages](#)

Section 5 (4 pages)

[Recommendations](#)

- 5.1 Location
- 5.2 Promotions
- 5.3 Operations
- 5.4 Partnerships

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